

# Mariah Futch

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▪ [mariahfutch@icloud.com](mailto:mariahfutch@icloud.com)

## SKILLS

- Microsoft Office (Word, Excel, PowerPoint, Outlook)
- Statistical Package for Social Sciences (SPSS) and Data Analysis
- Experience with Qualitative and Quantitative Research and Analysis
- Template Customization and Creation (Canva)

## EDUCATION

### **Bachelor of Science in Applied Sociology**

Expected August 2025

*Texas State University, San Marcos, Texas*

**Minor:** Social Work

**GPA in Major:** 3.0

**Relevant Coursework:** Quantitative Research Methods, Applied Data Analysis, Qualitative Research Methods, Policy Analysis

## EXPERIENCE

### **Social Media Intern**

May 2025 - Present

*Leadhub, Remote*

- Monitored and responded to client reviews like Facebook and Yelp, ensuring timely and professional interactions to maintain a positive brand image
- Assisted in content creation and scheduling for Facebook and Instagram, enhancing client engagement across platforms
- Conducted research on social media best practices staying current on platform updates, trends, and engagement tactics

### **Wine Associate**

October 2023 - Present

*Vino Volo, San Antonio, Texas*

- Designed and maintained visually compelling product displays aligned with marketing themes, contributing to store promotions and seasonal campaigns
- Monitored wine market trends and seasonal customer preferences to make informed recommendations and enhance product visibility
- Collaborated with team members to support sales initiatives and deliver exceptional service in a fast-paced, customer-oriented setting

### **Insurance Professional**

June 2023 - September 2023

*USAA, San Antonio, Texas*

- Maintained positive customer experience by addressing concerns and resolving issues quickly and professionally
- Stayed current on evolving insurance regulations and offerings, demonstrating adaptability and quick learning

### **Prepared Foods Order Writer**

February 2021 - November 2022

*Whole Foods Market, San Antonio, Texas*

- Analyzed purchasing trends and customer preferences to inform order decisions, developing insight into consumer behavior and market demand
- Assist with department operations, including customer service, product presentation, and sales growth initiatives